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Welcome to Way2Learn

Welcome to the latest edition of the Way2Learn **Prospectus and TV Guide!**

Every Way2Learn course is now professionally accredited for CPD recognition, with UWE Bristol issuing a certificate of learning upon completion. This means learners earn valuable CPD points that enhance their professional development, boost employability, and make a strong impression in job interviews.

Way2Learn continues to evolve based on learner feedback, focusing on bite-sized learning and improving the accessibility of our answer books. We've expanded our course offerings with new titles designed to equip learners with essential skills whether to impress potential employers or navigate everyday challenges.

This spring, we're excited to introduce two new courses: Job Finder and Neurodiversity in the Workplace. We've also restructured and updated all our answer books, ensuring learners have the best resources to support their studies. Additionally, our current courses have been refreshed with new, relevant content.

We hope this prospectus highlights the perfect opportunities to equip learners with the skills and knowledge they need whether to continue their learning journey or secure employment upon release. We look forward to working with you.

Jezz Wright

Director of Content and Digital Strategy

PeoplePlus

Wayout **TV**

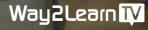


Working in partnership with Way2Learn/ PeoplePlus, to recognise these courses, is a fantastic opportunity to endorse the skills and knowledge students will achieve. This education initiative now gives UWE (Bristol) the spring-board to develop further opportunities in this space with PeoplePlus and harness the incredible learning potential within the care, justice and hard to reach educational sectors - something I very much look forward to.

Lynda Williams

Associate Director Stakeholder Engagement, Bristol Business School, UWE (Bristol).







Why Study with Way2Learn?

Flexible Learning

Access video-based courses independently, studying at your own pace.

Comfortable Environment

Learn in a supportive, informal setting tailored to your needs.

CPD Accreditation

Earn CPD points, enhancing your CV and showcasing your commitment to continuous professional development.

Quality Assurance

Courses are quality assured by two professional bodies, CPDUK and UWE Bristol, ensuring high standards.

Dual Certification

Receive certificates from CPDUK and UWE Bristol, boosting your qualifications.

Career Advancement

CPD points help you stay competitive and meet professional requirements.

Tangible Impact

Engage with purposeful content that leads to meaningful career outcomes.

"At the start of the course I was anxious about the content, but it was well put across and easy to follow."

Food Hygiene Learner | Exeter | May 2024

Our Course Content

Video-Based Learning for the Modern Learner

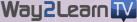
At Way2Learn, video-based learning is the cornerstone of our approach, reflecting the growing trend of self-paced education in today's digital world. Our series are crafted to be accessible, engaging, and learner-focused, with carefully structured content that includes regular recaps and pauses for reflection. This approach allows you to absorb information effectively, take notes, and reflect on your progress.

To support your learning, you'll complete an answer book based on the series episodes, which is then submitted for assessment. Upon successful completion, you'll be awarded a CPD-accredited certificate and a certificate of achievement from UWE Bristol. If additional work is needed, we'll provide constructive feedback to help you meet the required standards.

The dual certification not only enhances your learning experience but also adds significant value to your professional development, ensuring you are well-equipped for future opportunities.







Way2Learn: Professionally **Accredited for Your Success**

All Way2Learn courses have now achieved professional accreditation, having met the rigorous standards of CPDUK. This endorsement, alongside our existing recognition from the University of the West of England (UWE Bristol), ensures that our courses are of the highest quality.

You will now receive dual certification, including CPD points, which not only showcases your commitment to ongoing professional development but also significantly enhances employability across various industries.

What are CPD Points?

Way2Learn IV

CPD points reflect the hours of learning you've completed, offering a clear record of your progress and achievements.



Partnership with The University of the West of England

The University of the West of England is delighted to be working in partnership with PeoplePlus / Way2Learn TV by issuing jointly badged certificates for all courses:



Why UWE Bristol?

The University of the West of England (UWE Bristol) are focused on solving future global challenges through outstanding learning, world-leading research and a culture of enterprise.

UWE Bristol believes that it's only when you ask 'what if?' that you discover 'why not?'. That's why they're not afraid to ask difficult questions - and tackle the big issues head on. It's their way of continuing to make a real difference to the way we learn, analyse and contribute to the world we live in.

But, don't take our word for it.



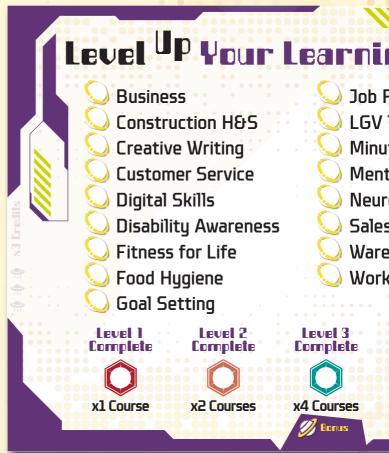


Level Up Your I

Track your progress and win prizes as you exclusive levelling up game-card. Earn CPD pogain prestigious recognition from the University



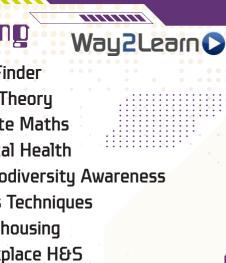
Cou



Learning

complete courses with our ints, unlock achievements, and sity of the West of England.





Level 4 Complete

x7 Courses

Level 5 Complete



x10 Courses





UWE Bristol

Mental Health Awareness for the Workplace

The Mental Health Awareness for the Workplace course provides an introductory look at mental health and ill-health, emphasising the difference between the two and the impact of mental ill-health on individuals and society.

This comprehensive course is designed to enhance understanding and awareness, covering topics such as the causes of mental health issues, their biological and environmental influences, and the societal stigma surrounding them.

Learners will experience through engaging content, including personal testimonies and expert insights. the signs of mental ill-health and the importance of a supportive, inclusive community. Ideal for anyone looking to deepen their knowledge on mental health or in a peer-support role, this course aims to foster empathy, challenge stereotypes, and promote wellbeing, reminding learners that mental health is an integral part of our lives, deserving attention and care.











Mental Health Awareness for the Workplace



Everyday

Content Guide	Everyday
Ep 1: Understanding Mental Health and Illness This episode introduces the crucial distinctions between mental health and mental ill-health, emphasising the importance of recognising both as integral to our overall well-being.	8:15am
Ep 2: Breaking the Stigma The second episode challenges the societal stigma surrounding mental health, highlighting the power of empathy and the critical role of support systems. It encourages a shift towards more inclusive attitudes, reminding you that mental health issues can affect anyone.	8:23am
Ep 3: The Impact of Mental Health Episode 3 delves into the complex nature of mental health, exploring its biological and environmental influences, and the subtle signs that differentiate temporary stress from more serious conditions.	8:30am
Ep 4: Addressing Anxiety and Depression Focused on the most common forms of mental ill-health, this episode provides an in-depth look at anxiety and depression. It aims to demystify these conditions, offering insights into their symptoms, impacts, and the importance of empathy and support in addressing them.	8:40am

"The course opened my eyes to mental health awareness and how to support others."

Learner - Durham

Mental Health Awareness for the Workplace





Disability Awareness for the Workplace

If you're thinking of setting up your own business, you might employ a person with visible or hidden disabilities, you may develop one yourself, or you may work with colleagues who need support and understanding.

Our Disability Awareness for the Workplace course is a bite-sized training program designed to foster an inclusive and compassionate mindset. Through four key modules, learners will gain a deep understanding of the realities faced by individuals with disabilities. both visible and invisible.

The course covers the importance of empathy. legal frameworks for protection and inclusion, the Social Model of Disability, and practical strategies for challenging ableism.











Disability Awareness for the Workplace

Friday/Sunday

Content Guide	Friday/ Sunday	Friday/ Sunday
Ep 1: Empathy and Understanding This episode introduces the concept of disability awareness in the workplace, highlighting the significance of empathy and understanding. Through engaging exercises, you are encouraged to imagine the everyday challenges faced by individuals with disabilities.	10:00 (am & pm)	4:00pm
Ep 2: The Spectrum of Disability Episode 2 delves into the diverse spectrum of disabilities, addressing both visible and invisible conditions.	10:05 (am & pm)	4:05pm
Ep 3: The Social Model of Disability Episode 3 explores the impact of long-term disabilities on individuals' lives and challenges common misconceptions, fostering a more nuanced understanding of disability.	10:14 (am & pm)	4:14pm
Ep 4: Legal Frameworks and Employer Responsibilities The final episode focuses on The Equality Act 2010, outlining legal protections for individuals with disabilities and the responsibilities of employers.	10:22 (am & pm)	4:22pm

"A very good course, raising awareness of different types of disabilities."

Learner - Manchester

Disability Awareness for the Workplace





Health & Safety Awareness for the Workplace

Health and Safety in the Workplace equips learners with essential knowledge and skills to ensure a safe working environment.

Through four comprehensive episodes, participants will understand vital health and safety regulations, recognise workplace safety signs, apply risk reduction techniques, and develop effective communication and reporting skills.

Designed for anyone looking to enhance their CV through CPD activities and demonstrate to employees a readiness to join the work force, this course will also help keep learners and future colleagues safe at work.

"Really enjoyed learning about health and safety; it's paramount for everything we do."

Learner - Milton Keynes











Health & Safety Awareness for the Workplace



Monday/ Wednesday/Friday/Sunday

Content Guide	Monday/ Wednesday/ Friday	Friday/ Sunday
Ep 1: Foundations of Workplace Safety This episode lays the groundwork for understanding key health and safety regulations in the workplace, including the Health and Safety at Work Act 1974.	7:00am	7:00am 5:00pm
Ep 2: The Significance of Safety Signs Episode 2 focuses on the critical role and meanings of safety signs found in the workplace. You will be equipped to identify and understand mandatory, prohibition, and warning signs, enhancing their ability to maintain safety standards	7:10am	7:10am 5:10pm
Ep 3: Risk Reduction Techniques This episode explores practical techniques for reducing risks in the workplace, covering safe manual handling, fire safety, and the proper use of display equipment. You will gain actionable strategies to prevent workplace injuries and hazards.	7:16am	7:16am 5:16pm
Ep 4: Promoting Safety Through Communication The final episode underscores the importance of clear communication and reporting in fostering a culture of safety. It offers insights into developing skills for reporting hazards and accidents.	7:27am	7:27am 5:27pm

Health & Safety Awareness





Job Finder



Finding work can be challenging, but with the right mindset and skills, you can take control of your future. The Job Finder course is designed to support you in building confidence, developing key job-seeking skills, and navigating the challenges of finding employment.

This course is broken down into five easy-to-follow episodes that will help you understand how to stay motivated, identify your strengths, and present yourself professionally to employers. You will also learn how to complete job applications, prepare for interviews, and handle disclosure of past convictions in a positive and professional way.

Whether you're looking for your first job or aiming to improve your chances in a competitive job market, this course provides practical advice and strategies to help vou succeed.











Job Finder



Tuesday/Thursday/Saturday

Content Guide	Tuesday/ Thursday	Saturday
Ep 1: Path to Employment Learn how a growth mindset, resilience, and self-motivation can help you tackle challenges and stay focused on your employment goals.	1:30pm 7:30pm	1:20 PM 2:05 PM 7:20 PM 8:05 PM
Ep 2: Flexibility and Soft Skills Discover the importance of teamwork, communication, and adaptability, and learn how to use these transferable skills to create new opportunities.	1:37pm 7:37pm	1:27 PM 2:12 PM 7:27 PM 8:12 PM
Ep 3: Landing the Interview Explore how to search for jobs, understand job descriptions, and create strong CVs and cover letters tailored to employer expectations.	1:44pm 7:44pm	1:34 PM 2:19 PM 7:34 PM 8:19 PM
Ep 4: Ace the Interview Prepare for interviews by learning techniques like the STAR method, improving your confidence, and making a lasting impression on employers.	1:52pm 7:52pm	1:42 PM 2:27 PM 7:42 PM 8:27 PM
Ep 5: Disclosure and Honesty Understand how to disclose unspent convictions professionally, focus on your achievements, and demonstrate your potential to employers.	2:00pm 8:00pm	1:50 PM 2:35 PM 7:50 PM 8:35 PM

Job Finder





Neurodiversity Awareness for the Workplace



Discover the strengths and challenges of neurodivergence and explore strategies for creating inclusive workplaces.

This engaging and insightful course is designed for anyone looking to better understand neurodiversity and its impact in workplace environments.

This course equips learners with the knowledge to foster inclusivity, advocate for their needs, and ensure compliance with workplace responsibilities. Each episode introduces key aspects of neurodiversity, offering practical guidance and expert insights.













Neurodiversity Awareness for the Workplace



Everyday

Content Guide	Monday Tuesday Wednesday Thursday Saturday	Friday/ Sunday
Ep 1: Understanding Neurodiversity Learn about the spectrum of neurodiversity and its relevance in workplaces. This episode explores key neurodivergent profiles and helps you identify traits that can shape individual and team dynamics.	7:35am 8:15pm (Tuesday & Thursday)	9:15pm
Ep 2: Strengths, Challenges, and Coping Strategies Recognise common strengths and challenges faced by neurodivergent individuals and discover practical coping strategies for workplace success.	7:42am 8:22pm (Tuesday & Thursday)	9:22pm
Ep 3: Building Inclusive Work Environments Explore practical steps and legal responsibilities that ensure a supportive, inclusive workplace. This episode highlights adjustments, communication strategies, and the Equality Act 2010.	7:50am 8:30pm (Tuesday & Thursday)	9:30pm
Ep 4 (Bonus): Neurodiversity in Prisons In this bonus episode, Fabian and Pippa, two former prisoners diagnosed as neurodivergent, share their personal experiences of navigating the prison system. They discuss challenges like sensory overload, masking, and the stigma of asking for help. This episode offers valuable insights and advice for those currently facing similar challenges.	8:39pm (Tuesday & Thursday)	7:35am

Neurodiversity Awareness for the Workplace



Creative Writing

For all you budding novelists this Way2Learn course will help you to understand how to compose your own piece of creative writing.

During this course you will discover how to become inspired and obtain ideas, explore how to originate engaging characters and learn the techniques used to create interesting settings for your story.

You will also learn how to 'plot' your story and write believable dialogue.

This course is ideal for anyone who either enjoys writing or would like to know more about written composition. No experience is necessary. The course is written in association with the Scottish Book Trust and features award winning writer, Phil Earle, who will take you step by step through the writing process.

"Really enjoyed the course, now thinking of writing a book!"

Learner - Isle of Man













Creative Writing



Tuesday/Thursday/Saturday

Content Guide	Tuesday/ Thursday	Saturday
Ep 1: Sources of Inspiration The first episode explores some of the requirements to becoming a writer, and looks at potential sources of inspiration.	2:15pm 8:15pm	12:35pm 6:35pm
Ep 2: Creating Characters In episode two we take a look at creating characters and settings.	2:26pm 8:15pm	12:47pm 6:47pm
Ep 3: Creating Plots and Dialogue In our final episode in the creative writing series you will discover how to create effective plots and dialogue.	2:43m 8:43pm	1:05pm 7:05pm





HAVE A THIRST FOR LEARNING

Complete and pass four Way2Learn courses, or return an outstanding workbook, to claim your free branded drinking mug SIGN UP NOW



Creative Writing





Fitness for Life

This course is all about achieving a healthier body and learning how to improve fitness effectively. It is an ideal entry-level course for those interested in a career in the health and fitness industry or anyone looking to build a stronger, healthier lifestyle.

It explores key aspects of health and fitness, including the benefits of exercise and a balanced diet. Learners will also discover how to set achievable goals, create effective training routines, and understand safety and hygiene in fitness environments. By the end of the course, you will have gained a solid understanding of the Principles of Health and Fitness, equipping you with the knowledge and confidence to take the next steps in your fitness journey.

The fast-paced, magazine-style episodes have been a huge hit with learners, making the course engaging, accessible, and inspiring—perfectly reflecting this dvnamic industry.

"Gave me a lot of information on why fitness is good for mental health and about vitamins."

Learner, Isle of Man







Fitness for Life



Monday/Wednesday

Content Guide	Monday/ Wednesday
Ep 1: Health & Exercise The definitions and the factors that affect health and fitness. The benefits of exercise and the various components of fitness.	9:00 (am & pm) 3:00pm
Ep 2: A Healthy Balanced Diet The importance of a healthy balanced diet plus we also help you to complete a food diary in order to monitor your diet.	11:40 (am & pm) 5:40pm
Ep 3: Health & Safety We show you what contributes to a safe and effective activity routine and we'll set smart goals for your personal health and fitness, including the importance of personal hygiene.	12:16 (am & pm) 6:16pm
Ep 4: Structured & Self-directed Exercise Exercise and understanding injury prevention. Principles of training and creating an exercise plan. We also guide you through a series of exercises in order to complete your own activity sheet.	12:50 (am & pm) 6:50pm

HAVE A THIRST FOR LEARNING

Complete and pass four Way2Learn courses, or return an outstanding workbook, to claim your free branded drinking mug SIGN UP NOW



Fitness for Life





Minute Maths

This popular course is all about making maths accessible and teaching some important core skills.

This course contains multi-level maths problems to test your knowledge and skill. It is set out over twelve sections covering the area, volume and perimeter of different shapes, calculating averages and percentages, and everybody's favourite - fractions.

Minute Maths is a fun, micro-learning approach to Maths. If you are thinking of starting a Maths course or just looking to sharpen and extend your skills, then tackle tutor Rvan's Mathematical conundrum and request an answer book today.

"A great way to test my maths skills after 45 years!"

Learner - Exeter











Minute Maths



Friday & Sunday

Content Guide - Episodes 1-9. Part 1 of 2	Friday/ Sunday
Ep 1: Area - Calculating the area of regular and irregular shapes.	9:00am 3:00pm
Ep 2: Perimeter - Calculating the perimeter of regular and irregular shapes.	9:05am 3:05pm
Ep 3: Mean - What the mean average is and how to calculate it.	9:07am 3:07pm
Ep 4: Median - How to find the median of a set of numbers.	9:10am 3:10pm
Ep 5: Mode - The meaning of the mode and how to find it.	9:13am 3:13pm
Ep 6: Range - How to calculate the range of a group of numbers.	9:16am 3:16pm
Ep 7: Volume - How to calculate the volume of 3D shapes.	9:19am 3:19pm
Ep 8: Fractions - Working out fractions of money.	9:22am 3:22pm
Ep 9: More Fractions - Continues with showing how to calculate fractions.	9:25am 3:25pm

Friday & Sunday

Content Guide - Episodes 10-15. Part 2 of 2	Friday/ Sunday
Ep 10: Percentages - How to multiply a number by a percentage.	1:05am 7:05pm
Ep 11: More Percentages - Expressing an amount in a percentage of a number.	1:11am 7:11pm
Ep 12: Area of a Triangle - How to calculate the area of a triangle.	1:14am 7:14pm
Ep 13-15: More Maths! Our last three episodes allow you to take your Maths to a higher level. No answer book is required, just additional mental maths.	1:18am 7:22pm

Minute Maths





Health and Safety in a Construction Environment

This course is a perfect introduction to keeping safe in a construction environment. Whether you want to top up your knowledge or work towards passing your CSCS card assessment, this course is for you.

This entry-level course is broken down into five bitesized units. You will learn how important site safety is in a construction environment and be able to demonstrate prior knowledge when progressing into further learning.

You will also gain an understanding of the principles of safe risk assessment and knowledge of how to keep yourself and others safe in a busy construction environment.

"It's always good to refresh one's memory on staying safe in a construction environment."

Learner - Exeter











Health and Safety in a Construction Environment



Monday, Wednesday, Friday, Saturday & Sunday

Content Guide	Monday, Wednesday & Saturday	Friday/ Sunday
Episode 1: The Purpose of Risk Assessments In this episode, you will get an overview of risk assessments and gain an understanding of how risks can be assessed to improve site safety.	10:00 (am & pm)	6:00pm (Friday only)
Episode 2: The Importance of Safe Manual Handling Manual handling is the biggest cause of injury in a construction environment. This episode will look at safe manual handling practices and how to avoid manual handling related accidents.	10:30 (am & pm)	6:30pm (Friday only)
Episode 3: Working Safely at Height This episode looks at safe working practices in relation to working at heights. This includes safe usage of ladders, scaffolding, and roof work.	4:00pm	6:00pm (Sunday only)
Episode 4: Risks to Health There are many risks to health in a construction environment, including contact with chemicals, dust and electricity. This episode looks at how these risks can be controlled to keep the workforce safe.	4:20pm	6:20pm (Sunday only)
Episode 5: Working Safely Around Plant and Equipment Serious accidents can occur when working around plant and equipment. This episode looks at how you can keep yourself and others safe in this environment.	4:45pm	6:45pm (Sunday only)

Health and Safety in a Construction Environment





Food Hygiene Awareness

In our Food Hygiene Awareness course you will gain a basic understanding of good food hygiene practices, and also look at the four C's: Cross Contamination. Cleaning, Chilling and Cooking.

Unit one offers an introduction to basic food hygiene covering the importance of hand washing, how to prevent cross contamination and how to identify and deal with pests. Unit two continues this theme by covering the importance of good food hygiene and staying clean. It looks at how to safely prepare food and the effects of harmful bacteria.

In units three and four we cover Chilling and Cooking, get lots of tips on how to correctly chill food and gain an understanding of why food must be cooked properly as well as how to safely re-heat it.

The final unit is Understanding the basics of food hygiene. Learn about the four C's and some personal hygiene essentials that must be followed when working in food preparation. You will also find out how food should be stored correctly.

Our bite sized Food Hygiene course covers all of the essential elements of working with food and provides the student with the current best hygiene and food preparation practices including dealing with food allergens.

"This course was excellent for refreshing my knowledge and understanding of food hygiene."

Learner - Durham



Food Hygiene Awareness



Monday/Tuesday/Wednesday/ **Thursday/Saturday**

Content Guide	Monday	Tuesday/ Thursday/ Saturday	Wednesday
Ep 1: Cross Contamination Part one covers cross-contamination, chilling, cooking and cleaning (the four C's). Learn about hand washing, pest control, illness at work and re-heating food. We also look at guidance from the Food Standards Agency around food allergies and other special dietary requirements.	11:00 (am & pm)	7:00am	5:00pm
Ep 2: Dive into the essentials of personal hygiene in food preparation, including proper attire, handwashing, and avoiding cross-contamination. It also covers safe food storage in refrigerators and the correct methods for defrosting meat. This episode emphasises practical steps to prevent the spread of harmful bacteria, crucial for maintaining food safety.	11:22 (am & pm)	7:22am	5:20pm











Food Hygiene Awareness





Introduction to LGV Theory

Our Large Goods Vehicle and Hazard Perception course introduces you to your responsibilities as a LGV driver and teaches you how to spot, and identify hazards on the road.

Whether you have a passing interest in logistics and haulage or a burning ambition for a career on the open roads, then this course is for you.

This course uses the official DVSA question banks and hazard perception testing clips to make this as close to the real-world tests as it's possible to get.

The course is broken down into four bite-sized units, that will lead you through the basics of LGV theory, introduce you to your responsibilities as a LGV driver and teach you how to spot and identify hazards.

"I learnt a lot in this booklet and from what I watched in the episodes."

Learner - Milton Keynes











Introduction to **LGV Theory**

UWE Bristol

Tuesday/Thursday/Friday/Saturday/Sunday

Content Guide	Tuesday/ Thursday	Saturday	Friday/ Sunday
EP 1: Introduction to LGV Theory In this episode we look at how you become an LGV driver, introduce the different categories of vehicles and tackle hazard perception testing.	10:00 (am & pm)	3:00pm	8:15pm (Friday only)
EP 2: Knowing Your Vehicle This episode looks at the importance of tachographs and demonstrates how to check your vehicle for roadworthiness.	10:30 (am & pm)	3:30pm	8:45pm (Friday only)
EP 3: The Rules of the Road. Road safety when you oversee a 30-tonne vehicle, is vital. This episode will look at the rules of the road that will keep you and other road users safe.	4:00pm	9:00 (am & pm)	8:15pm (Sunday only)
EP 4: Safe Loading Practices Large goods haulage depends on the load being delivered safely. This episode demonstrates how to load a vehicle safely and looks further at hazard perception.	4:30pm	9:30 (am & pm)	8:45pm (Sunday only)

HAVE A THIRST FOR LEARNING

Level-up and pass ten Way2Learn courses to win a free branded sports drink bottle.

SIGN UP NOW

Introduction to LGV Theory





Introduction to Warehousing and Storage

With online retailing growing rapidly, the need for well-trained warehouse employees for companies such as Amazon has never been greater.

This course will give you all the information you need to know about working in a warehouse environment. The video tutorials will guide you through all the different aspects of working in the Warehousing and Storage industries.

"Very good, informative, and enjoyable."

Learner - Manchester















Introduction to **Warehousing and Storage**



Monday/Wednesday

Content Guide	Monday/ Wednesday
Ep 1: Health and Safety We will look at all aspects of health and safety, fire regulations and substance control in a warehouse setting.	1:30pm 7:30pm
Ep 2: Different Types of Roles in Warehousing You will understand the different types of jobs that are available in a warehousing environment and be introduced to equal opportunities, equality, and diversity.	1:45pm 7:45pm
Ep 3: Moving or Handling Goods We will look at manual handling in the workplace. In this episode you will be introduced to lifting, carrying, pushing, and pulling.	2:00pm 8:00pm
Ep 4: Picking Goods In this episode you will be introduced to the safest ways of picking goods in a warehouse setting. You will learn different methods of picking, the equipment needed and health and safety considerations.	2:07pm 8:07pm
Ep 5: Preparing Goods for Packing In this episode you will understand how to prepare goods for packing, including the use of different wrapping & packing materials & equipment.	2:24pm 8:24pm
Ep 6: Assembling Goods for Dispatch In this episode you will learn how to correctly, and safely, stack goods prior to moving them to the dispatch area.	2:34pm 8:34pm

Introduction to Warehousing and Storage





Introduction to Successful **Sales Techniques**

Launch vour sales career to new heights with our introductory sales training course. This programme delves into the world of successful selling, equipping learners with a valuable toolkit of customer-focused techniques. Whether working in retail. telesales, the showroom floor, or setting up vour own enterprise, skills in selling will be a crucial part of your success.

You will master the art of initiating a sales conversation with confidence, building genuine rapport with potential clients, and effectively presenting the product or service you're offering. Additionally, you'll gain the skills necessary to navigate negotiations and close the deal with a satisfied customer.

By the end of this course, you'll feel empowered to approach sales conversations with newfound confidence and a proven set of skills, making you a valuable asset to any sales team.







Introduction to Successful Sales Techniques



Everyday

Content Guide	Monday/ Wednesday Friday/Sunday
Ep 1: What Makes a Convincing Sales Team? This episode takes a look at what it takes to be part of a successful sales team. Learn about the behaviours, skills, and mindset that make a good salesperson. Discover that salespeople come in all shapes and sizes and explore the fundamental aspects that make selling all about helping people.	9:45 (am & pm)
Ep 2: Conducting a Sales Conversation Uncover the secrets of buying psychology and learn how to conduct effective sales conversations that resonate with your customers. Master techniques such as asking insightful questions and focusing on benefits to engage and persuade potential buyers.	9:50 (am & pm)
Ep 3: Negotiation Explore the world of negotiation and learn how to reach agreements that benefit both you and your customer. This episode covers key strategies such as knowing your value proposition, actively listening, focusing on solutions, and effective communication.	9:55 (am & pm)
Ep 4: Investigating Buyer Needs Understand the importance of uncovering your customer's pain points, desires, and goals. This episode teaches the power of asking the right questions, active listening, and digging deeper to understand the "why" behind their needs.	3:45 pm
Ep 5: Closing the Deal Learn the techniques to guide customers towards a confident decision without pressure tactics. This episode covers reading customer signals, presenting a clear call to action, addressing last-minute objections, and showing enthusiasm and confidence.	3:52pm

Introduction to Successful Sales Techniques





Mind Your Own Business

This course is the perfect introduction to running your own business. Whether you're looking for inspiration or practical advice - vou'll find it here.

The course is broken down into three units which help you understand the skills and knowledge you require to run a business, examines how to market your business and looks at how to manage your finances. Business tutors and successful entrepreneurs feature throughout the episodes - sharing their wisdom, knowledge and top tips with learners. Whether the course serves as an introduction to the world of business - or as a refresher to those with experience - Mind Your Own Business is guaranteed to pay dividends.

"Thank you for the opportunity to learn how to run a business in a safe way, covering planning, budgeting, and legal responsibilities."

Learner, Newport







Mind Your Own Business



Everyday

Content Guide	6:30am (Business Breakfast)	Tuesday/ Thursday
Ep 1: Have you got what it takes? Have you got what it takes to be your own boss? Personal financial considerations required – including survival budget tips. How to balance business and personal life.	Monday	9:00 (am & pm) 3:00pm
Ep 2: Knowledge and Skills Knowledge and skills required to succeed in business. Barriers you may face when starting up a business. What is the best thing about running your own business.	Tuesday	9:17 (am & pm) 3:17pm
Ep 3: Market Research Market research - What is it? Why is it so important, how do businesses use it? Different promotional methods including, traditional media, digital media and social media.	Wednesday	9:35 (am & pm) 3:35pm
Ep 4: Delivering Products and Services How businesses deliver their products and services to the customer. Customer satisfaction and how this can be measured.	Thursday	11:00 (am & pm) 5:00pm
Ep 5: The Importance of Money The importance of money in a business. How to plan your business finances.	Friday	11:15 (am & pm) 5:15pm
Ep 6: Business Planning and Cash Flow Documents used to plan and record your business finances. Business plans and cash flow forecast, and the importance of good record keeping.	Saturday/ Sunday	11:34 (am & pm) 5:34pm

Mind Your Own Business





Workplace Digital Skills

The Workplace Digital Skills course is designed to introduce you to the digital world, to help you in your search for work.

The digital age is expanding rapidly with new technology coming to the market every day. This in turn creates more jobs. According to latest statistics, there is a current shortage of 825,000 IT professionals, plus 90% of jobs require some form of digital competency.

No matter which job sector you are looking to work in, digital technology will be used in some shape or form.

The six units in this course will take you on a journey from how to search effectively online for jobs, identify if information you find online is relevant and accurate, keeping yourself safe from viruses and other attacks, together with ensuring your privacy is maintained, and the legal aspects of dealing with people's data, through to applying for jobs by email and using social media to develop your career prospects.











Workplace Digital Skills



Saturday

Content Guide	Saturday
Ep 1: Using and Managing Information Find smarter ways to search, identify and evaluate information effectively to meet personal and organisational needs. Ensuring that the information that is obtained is reliable and from creditable sources.	11:00 (am & pm) 5:00pm
Ep 2: Trusting and Organising Information What websites are real or fake? Applying a simple test to decide if you can trust the information. Looking at ways to organise your information so that it is easy to find and identify.	11:18 (am & pm) 5:18pm
Ep 3: Keeping Safe Online Prevent yourself and others from being attacked by nasty viruses and bugs, which can compromise your data, devices and systems.	11:30 (am & pm) 5:30pm
Ep 4: The Law and Your Data Explaining the rules for businesses in relation to storing people's data, and the implications if data is not processed fairly or securely.	11:44 (am & pm) 5:44pm
Ep 5: Communicating Online Think before you tweet! The online equivalent of not revealing too much information about yourself and minding your P's and Q's. What is acceptable behaviour online and what isn't? Communicating effectively using various messaging tools.	12:00 (am & pm) 6:00pm
Ep 6: Digital Career Development The art of selling you and your business online. Ways in which to promote yourself and your business to maximise profits and customers and to snare that dream job.	12:18 (am & pm) 6:18pm

Workplace Digital Skills





Customer Service

This course will give you a great introduction to the knowledge and skills required to work in a customer service role.

It will help you to gain an introductory understanding of the knowledge and attitudes required to deliver customer service effectively.

Learn why good customer service is important and how to deliver customer satisfaction. Find out how an organisation plans and delivers their customer service, understand how to work as part of a team while maintaining required standards of professionalism.

Again, we feature some successful entrepreneurs sharing their wisdom, knowledge and top tips throughout the episodes.

"Excellent way to learn, very easy to understand. Well done!"

Learner, Newport









Customel Service



Customer Service



Tuesday/Thursday

Content Guide	Tuesday	Thursday
Ep 1: The Principles of Customer Service This episode looks at the Principles of Customer Service and helps you to understand why good customer service is so important.	12:00 (am & pm)	6:00pm
Ep 2: Planning and Delivery Episode two in this series explores how organisations plan and deliver their customer service. We take a look at some of the different roles within a customer service team and some of the key aspects that need to be considered.	12:23 (am & pm)	6:23pm
Ep 3: Working in Customer Service Gain a better understanding of how to work in a customer service role, learn the importance of professionalism and how personal behaviour can positively affect the customer experience.	12:46 (am & pm)	6:46pm
Ep 4: Working in a Team Our final episode will help you to further understand how to work as part of a customer service team, looking at different sources of information and how to use them effectively.	1:09 (am & pm)	7:09pm

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Customer Service





Critical Thinking Skills: Goal Setting

Enrich your personal and professional life with this transformative course. Dive into an empowering journey that helps you harness the power of positivity, cultivating a resilient 'can-do' attitude, propelling you towards your goals. This course isn't simply an informational resource; it's a vovage of self-discovery that guides you through life's vast sea of possibilities.

Additionally, you'll be guided to set meaningful goals that align with your passions and aspirations. The end goal is to help you unlock your full potential, and the 52 carefully designed mini-tasks will enable you to think critically about your life choices.

Ready to rewrite your story and embrace the incredible journey of life?

Request a copy of the "Critical Thinking Skills: Goal Setting" answer book today!





Study guides available at Friday and Sunday 11:00am and 12:00pm on Way2Learn TV









Contact us



way2learn@peopleplus.co.uk

Way2Learn

Thetford Innovation Centre Croxton Road Thetford IP24 1JD

